

# Do you know your water footprint?



## Enter our Water Footprint Contest, it's easy and you will learn

- tips for using water more efficiently around your home
  - easy ways to calculate your water footprint
  - about rebates and other offers available to you
- And you will be able to win free raffle prizes!**

We challenge you to use water as efficiently as you can - you'll save money, help keep the Ipswich River flowing, protect wildlife, and ensure that there is enough clean water for all.

Compete for prizes in the following categories:

### **Water Miser**

*households with the lowest overall water use per person per day*

### **Water User Biggest Loser**

*household with the most reduced water use in 2009 compared with 2008*

**All participants** with household water use less than 65 gallons per person per day will be entered to win our free Raffle Prize!

## Enter before June 15!

Visit [www.ipswichriver.org](http://www.ipswichriver.org) for more details.

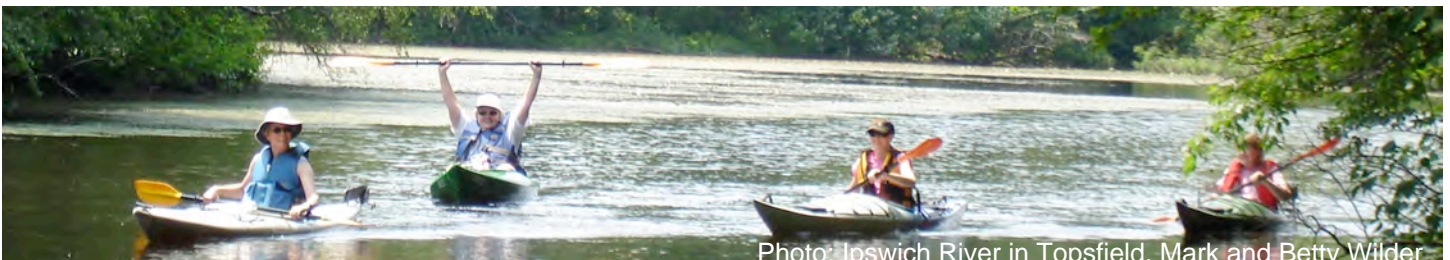


Photo: Ipswich River in Topsfield, Mark and Betty Wilder



**IPSWICH RIVER WATERSHED ASSOCIATION**  
*Connecting Communities from Source to Sea*



# IPSWICH RIVER WATERSHED ASSOCIATION

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## **About the Contest**

The 2009 Water Footprint Contest is designed to promote public awareness of how to save water and how saving water helps protect the Ipswich River and the creatures that depend on it.

The Contest runs from June 1 through September 1, 2009. We will look at your per person water use for the months of June, July, and August (June 1 – September 1). You will be required to provide a copy of your 2009 water bill that includes those months. If you wish to be considered for the Water User Biggest Loser prize, you must also submit a copy of your water bill for the same period from 2008. You may also record readings from your water meter.

IRWA will provide tips for saving water in and around your home directly to your inbox monthly. You may unsubscribe from these emails at any time. Tips will also be posted at [www.ipswichriver.org](http://www.ipswichriver.org)

## **Winners**

Prizes will be awarded in three categories:

1. *Water Miser*: Household with the lowest per person water use
2. *Water User Biggest Loser*: Household with the biggest percent drop in summer water use from 2008 to 2009.
3. All participants with a per person water use of less than 65 gallons per day will be entered in a raffle for prizes.

## **Prizes**

Prizes include:

1. *Water Miser*:
  - 1st prize: IRWA will pay your summer water bill (up to \$150)
  - 2nd prize: IRWA will pay your 1/2 of your summer water bill (up to \$75)
  - 3rd prize: IRWA will pay 1/3 of your summer water bill (up to \$50)
2. Water User Biggest Loser: Win a gift certificate for water saving devices
3. Raffle prizes may include: A rain barrel, t-shirts, and other great items!

## **Who Can Enter**

The contest is open to all residents of single-family homes in the Ipswich River Watershed and of towns that get their drinking water from the Ipswich River watershed. This includes Andover, Beverly, Boxford, Burlington, Danvers, Hamilton, Ipswich, Lynn, Lynnfield, Middleton, North Andover, North Reading, Peabody, Reading, Salem, Topsfield, Wenham, and Wilmington.

**Directions** (see next page)



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## **Instructions**

1. Enter by June 15, 2009 by emailing or mailing the following information to IRWA at [irwainfo@ipswichriver.org](mailto:irwainfo@ipswichriver.org) or P.O. Box 576, Ipswich, MA 01938
  - a. Your name
  - b. Town of Residence
  - c. Your email address (this is how we will provide you information about the contest)
  - d. Number of people in your household
  
2. Track your water use from June 1 through September 1 in two ways:
  - a. *(Required)* Save your water bill(s) that include the months of June, July, and August
  - b. *(Optional)* Read your water meter. Read the meter at the beginning and end of contest (June 1 and September 1). You may record your water meter readings as often as you wish to track your household water use.
  
3. You will receive the Water Footprint Contest Completion Form via email or snail mail in August. This form must be completed by September 15.  
The Completion form will request information on your water use for the months of June, July, and August. You *must* submit a copy of your 2009 water bill. If you wish to be considered for the *Water User Biggest Loser* prize, you must also submit a copy of your water bill for the same period from 2008. You may also submit your readings of your water meter.
  
4. Winners will be notified via email or call before IRWA's Annual Meeting in September (dates TBA). Prizes will be handed out at the Annual Meeting

For more information visit: [www.ipswichriver.org](http://www.ipswichriver.org)

Questions regarding the contest may be directed to:

Jess Darling

[jdarling@ipswichriver.org](mailto:jdarling@ipswichriver.org)

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