

& 2015 ANNUAL REPORT

bswich River: The Next Five Years By Wayne Castonguay, Executive Director

What are the current challenges facing the river? What do we want to achieve for the river in the coming years? What do you want your association to do for you? How much will it cost? These are just some of the questions we asked as part of our five-year Strategic Planning process which is winding down this month. Over a year ago, we embarked upon this journey with our members and staff to set a path for the next five years for our organization. Led by our highly skilled and committed Board of Directors and President Christine Sandulli, our new Strategic Plan will be presented to you at our Annual Meeting on May 5th. Thanks to expert professional guidance from long time member Amy MacNulty, we kicked off the process with a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis which served as the foundation for our planning. With this information in hand, we then established overall goals, identified strategies to achieve these goals and determined specific tactics to implement the strategies.

So, where are we headed? Basically, we concluded that we were already on a solid path and didn't need to make dramatic changes. This said, we decided that we need to strengthen our organization so we can increase the pace of river restoration and connect to many more people.

We will achieve this through five broad goals:

- 1. Protect and restore the river for people and nature;
- 2. Make Riverbend a thriving center for people to learn about and have fun on the river;
- 3. Bring more partners together to protect the river;
- 4. Engage many more people in our cause;
- 5. Make our watershed association the best it can be.

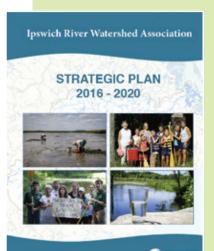
Thanks to your continued support, we can make this happen, together. Please check out the new plan on our website and let us know what you think!



The Ipswich River Watershed Board and staff gather for a day long retreat at Riverbend to develop the Strategic Plan to guide our next five years.

Some Strategic Plan Highlights

- Recruit 500 new members or more
- Expand to better serve the upper watershed
- Build a classroom and laboratory at Riverbend
- Work with towns and partners to remove dams and repair many more culverts
- Add staff and volunteers



- Increase the number of native fish returning to the river
- Offer more educational programs and create an annual signature event
- Increase the amount of clean water flowing in the river
- Protect our world-class shellfishing industry

Pipeline Shelved! See page 9



Our Next Five Years

I was thrilled to be able to work with so many of you over the past year to plan our next five years. Perhaps my biggest take away from the process is how much you thought we were already on the right track and that we have a solid foundation in place. When we looked back, our achievements have been extraordinary for such a small organization. Partly due to our leadership, the state developed some of the most progressive water withdrawal regulations in the country. Our membership has grown to over 1,000 families. Our RiverWatch Program is one of the longest running citizen scientist water quality monitoring programs in the country. We are highly thought of amongst our peers as one of the best watershed associations in the Northeast. What a nice position to be in!

This said, it is clear that we still have a lot of work to do. Progress has been steady but too slow, particularly on the water withdrawal issue. We still have over 1,000 dams, culverts, and bridges that are damaging the river and preventing native fish from returning to their former habitats. We are facing new threats such as climate change, a major increase in the use of unregulated private wells, new pipelines, and a dramatic increase in the use of toxic road salt. And, we still have 349,000 people and businesses that rely on the river every day that are not yet members! Our new Strategic Plan sets an ambitious yet realistic path forward for us to tackle these issues and many more. With your continued help and support, we will leave a bealthy, clean, and beautiful river to our children and theirs.

WAYNE

Wayne Castonguay Executive Director



Great Marsh Resiliency Planning Project Task Force members from Ipswich discuss adaptation strategies.

Working Towards Climate Resilience

In 2015 the Great Marsh Resiliency Project municipal task forces from each of the six coastal towns (Salisbury, Newburyport, Newbury, Rowley, Ipswich, and Essex) in the region identified areas in their communities that are most vulnerable to flooding, storms, and sea level rise. After public input from the Great Marsh Symposium and additional community meetings, Ipswich River staff are working with project partners at the National Wildlife Federation to revise the coastal communities' vulnerability summaries.

The project goal is RESILIENCE, defined as the long term capacity of our communities and landscape to deal with change and to continue to develop and adapt, while retaining a satisfactory quality of life.

In addition, consultants from the United States Geological Survey (USGS) have run an analysis on the risks that certain elements of the communities are facing, including economic impacts to businesses and employees, to roads and other infrastructure, and to open space and recreational areas. The analysis used highly detailed flooding data produced in 2015 – the same data the state is using for their risk analyses.

As the planning project continues through 2016, we will identify myriad ways to best address our communities' vulnerabilities and to move towards stronger climate resilience. We will look at what kinds of strategies are being used by coastal communities across the country, and which of these will be best suited for our needs in the North Shore. What tools should we use to adapt to climate change and to best prepare for the future? Community workshops will present the task force's resiliency plans in the fall, with a regional implementation workshop to be held in January 2017.



As our RiverWatch monitoring program enters its 20th year, the new strategic plan calls for it to be expanded to improve our knowledge of the health of the river. As part of this effort, Ryan O'Donnell (Program Coordinator) works with volunteer monitors (including Kathie Dixon, left) to measure chloride levels to document the impacts of the increasing amounts of salt being applied to our roads. Road salt is extremely harmful to aquatic life.



Portrait of a Successful Year 2015 ANNUAL REPORT

3,000
People Engaged in the Pipeline Fight

1,100
Macroinvertebrate
Specimens
Identified



ENGAGE THE COMMUNITY



SOLUTIONS

1,051
Members!

1,021
Times People Used
Our Canoes &
Kayaks



CONNECTIVITY



VOLUNTEERS

564 Culverts & Bridges Surveyed

Strategic Plan
Developed



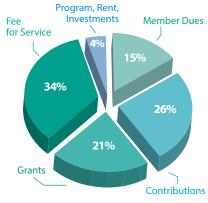
LEADERSHIP



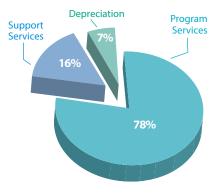
CONNECT YOUTH TO RIVER

2015 Financial Summary

Thanks to the generosity of our members and individual donors, who provided over 40% of our operating revenue, Ipswich River Watershed Association ended fiscal year 2015 in a strong position. A strong Annual Fund and membership growth, combined with careful management of expenses, resulted in a positive bottom line for the year. A copy of the complete audited financial statement is available at the Riverbend office in Ipswich.



Revenue



Expenses

Revenue TOTAL Member Dues 80,233 Contributions* 136,847 Grants 112,538 Fee for Service 184,814 Programs, Rent, Investments 21,729 Total Revenue 536,161
Expenses Program Services
Change in Net Assets 3,316
Balance Sheet
Assets Current Assets 534,170 Property and Equipment 1,399,525

Total Assets 1,933,695

Liabilities and Net Assets

Ipswich River Legacy Society

Miriam Lasher (left) joins Ipswich River staffers for a fall lunch along the Ipswich River. Miriam is the newest member of the Ipswich River Legacy Society which honors those who have made a planned gift or provision in their will for the river. When asked why she included a provision for us in her will, she said, "Other organizations come and go, but the river will go on forever." If you feel that way too, please contact Development Director Trish Aldrich.



The Ipswich River Watershed Association is the voice of the Ipswich River. Together, we work to ensure there is enough clean water for the 350,000 people and businesses that get their water from the river while protecting nature and providing places for people to connect to the outdoors in 18 cities and towns on the North Shore of Massachusetts.

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Members of the Ipswich River Legacy Fund have our everlasting thanks for providing for the Ipswich River through their will or other planned aift.

Jay Clapp Miriam Lasher Kerry Mackin Dr. Bob Petranek John W. Peirce Fund Campbell Steward Joe Valenzuela

Tributes

We are honored to protect the Ipswich River in tribute to these members of the river

In memory of Marie Anne Brown

Meghan Sullivan In memory of Brian Browning Donald & Martha Campbell In memory of Elizabeth Cotter Randy Cotter In memory of Susan Foster Martine Kellet

In memory of Marshall Freedman Jim Younger

In memory of Mr & Mrs Richard B Haskins Tim & Dianne Haskins

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Patience Wales Ed & Eva Walker Jamie Wallace Chett & Alex Walsh Cornelia Walsh William & Laurel Walsh Mary Ward Andrew Warner & Fiona French Jim & Nancy Warner William & Mary Wasserman Mary Weatherall Bob & Sandy Weatherall David & Kitty Weaver Stanley Wegryn Alain-Marc Werner Donald F Whiston Bill & Bobbi Whiting Carolyn Whiting Scott Whitlow Peter & Winifred Whitman Joe & Ursula Whitney Chub & Nicole Whitten Robert Whittier Michael Whouley & Sally Kerans-Whouley Robert & Deborah Wicks D.W. & Bonnie Wiegand James Wiese John Wigglesworth & Priscilla Brooks Hope Wigglesworth Cricket & Dean Wilbur Ben Wildrick Maria Wilkens Dave & Mary Williams Lindsey Williams Ralph Williams Willis & Sally Hough Robert & Susan Winship Fred & Alice Winthrop Grant Winthrop Oliver & Linda Wolcott Carol Wolfe Sook-Bin Woo Glenn Wood & Denise Clinton

Michael Wood Susan Wood Steve & Patty Woodbury Jane Woodman Claudia Woods-Estin Carolyn Woodward David Woolfenden Nancy Woolford Casey Wright Fraley Wright Michael Wright Charles & Memi Wu Bob & Kathie Wyman Tony & Cheryl Yemma Clay Yonce Diane Young Victor Young Jim Younger Johanna Zabriskie & Sam Messina

Harry Zeltzer & Joan Richards Danielle Panneton-Zenga & Michael Zenga John Zimmer

* deceased

Volunteers

Volunteers are vital to our strength and vibrancy. You are the caretakers of the mission and the catalyst for us to grow and sustain the river for future generations.

Lauren Acevedo Heather Aizley Dave & Katy Aldrich Cindy Allen Bruce Amazeen Jim Angelo Donnan Barnes Ingrid Barry Rob Bollmann Susan Boreri Loring Bradlee Katharine Brown Mary Buxton Elizabeth Cameron

Martha Campbell Deborah Cassady Linda Coe Dave Comb **Butch Conary** Sarah Courchesne Diana Davis Michael DeAmario Susan DeAmario Isabella de Buy Wenniger Andy Desilets Diane Dixon & family Reed Dolan Judy Donovan Sam Duffield Ipswich High School Environmental Club

Ben Evans

Grace Evans

Mary Everett

Richard and Linda Fates Matthew Favazza Will Finch Ben Flemer Lynn Fletcher Georgia & David Flood Joan Flynn Jeremy Foster Susan Foster* Bo Garrison Chase Gerbia Gavle Gleichauf Connie Gourdeau Sharon Grimes William Hansen Daniel & Sally Heiter Frank Hertz Madison Hill Mike Hodess Amy Hoffman Lynne & Will Holton Kate, Brian & Lizzie Hone Kim Honetschlager Richard Howard

Art Howe Joan Hoyt A. Hurst Jean Jacobs Tom Jacques

Ingrid Johnson & Deborah Nelson

John Parsons

David Paulin

Bruce Piper

Bruce Reilly

Rick Rogers

Don Ruzecki

Carol Sandberg

Doug Sawyer

J. Shea

Judy Schneider Karl Seihert

Diane Sheahan

Chris Sobotowski

Ava Steenstrup

Martha Stevenson

Headwaters Stream Team

Reading/North Reading Stream Team

Mary Smith

Gina Snyder

Janet Stone

Bill York

* honorary

Chris & Joe Sandulli

Anne Reynolds

Bill Reed

Susan Kalloch Meredith Kercher Denise King Alexandria Kluge Melanie Koerth Lori LaFrance Mary Landry Miriam Lasher Alyssa Lau James Lawrence Mary Ann Leekley Jared Lefkowitz Meg Lynch Kerry Mackin Paul MacKinnon Mike Maher Alex Malcomson Judy Mansfield Roger Martell Fran Masse Colleen McCluna Bill McDavitt Larry McTiernan

Deborah Nelson

Robert O'Donnell

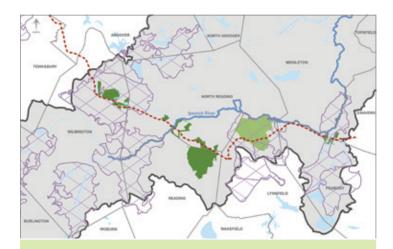
Ipswich Stream Team Middleton Stream Team Suzanne Sullivan Katie Szymaszek David Tapley Brian Tinger Jane Mead Siobhan & Jim Ugone Natalie Medici Matthew Wallace David Merrill Peter Weigele Kaylee Whitehouse Pike Messenger Nicole Whitten Catie Moore Peter & Alicia Moore William Whiting Steve Morris Chelsea Willett Dave Williams Alex Moskowitz Greg Murrer Lindsey Williams Beth Myers Susie Winthrop Tim Nawrocki Nancy & Michael Wolfe NEB Volunteer Crew (22) Cheryl Yemma



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☐ River Steward \$1000 ☐ Patron \$250	☐ Supporter \$100 ☐ Family/Individual \$40	☐ Student/Senior \$25 ☐ Other	
	☐ Paddle-a-thon ☐ In honor of	'	
in Keriewing Membership			
You may make check payable to II	RWA and mail to: <i>IRWA, PO B</i> w" at <u>www.ipswichriver.org</u> . <i>The</i>	•	
You may make check payable to II 01938-0576 or click "Donate No	RWA and mail to: IRWA, PO B ow" at <u>www.ipswichriver.org</u> . The	ink you for your support!	

We Won! Pipeline is Shelved!

"We are beyond ecstatic that we were able to help stop this ill-conceived project from ruining our river and we could not have achieved this without the incredible outpouring of support from our members who contributed time and money towards the fight as well as our regional partners who really led the charge," says Executive Director Wayne Castonguay. The April 21 announcement by Kinder Morgan to suspend the pursuit of the proposed Northeast Energy Direct Pipeline is a major victory for the Ipswich River. The proposed Lynnfield and Peabody lateral which would have traveled for 11 miles along the river would have had permanent devastating impacts on the river and the public drinking water supply for 350,000 people and businesses. Wayne continues, "Despite the company's assertion that the project cancellation was due to market conditions, we feel the more important reason was due to the huge opposition from the environmental community and affected property owners including municipal water supply officials. Our small organization and river were truly instrumental in the decision since all the major environmental, property owner, municipal and demand-related issues with the project were best exemplified along the 400-mile plus route in our watershed and we were extremely successful at getting those specific impacts into the larger oppositional movement. The photo of Meghan (see Portrait of a Successful Year page) standing along the 3-mile stretch of riverbank in Peabody which would have been permanently cleared says it all and its going viral was one of the most effective tools we had in the battle." To guote Margaret Mead, "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has." Thanks to you, we did it!



The proposed pipeline shown here in red would have travelled 11 miles through the watershed including the 7 public water supply protection areas (purple hatched areas) and 10 permanently protected conservation areas (green areas). Together we are River watchdogs.

Connecting the River



Wayne Castonguay stands atop the Ipswich Mills Dam at the upstream end of the tidal portion of the Ipswich River. The Town of Ipswich is leading a study exploring options to restore this section of river by removing the dam.

Healthy river systems contain diverse and well connected waterways. Our habitat restoration program's primary focus is simple: to connect the lpswich River with itself.

The Ipswich River and its tributaries are dotted with man-made barriers, including dams and some inadequate bridges and culverts. Over the past ten years, with the help of a wide range of partners, we have made great strides toward improving connections. Proactive efforts are underway to completely remove or improve fish passage at all three of the dams on the mainstem Ipswich.

- **Ipswich Mills:** A new study to investigate the feasibility and costs of removing the dam is underway. The study will be complete in 2017.
- Willowdale: The MA Division of Marine Fisheries is working with the dam owners to replace the existing, deteriorating, poorly designed ladder with a new ladder by 2017.
- South Middleton: MA Division of Ecological Restoration and the dam owner, Bostik, have secured funding for the removal of this dam, which will reconnect 57 stream miles above the dam. Bostik has begun the permitting process, and the project team plans to have the dam out and the river restored at this site by 2017.

As we continue to help move these three big projects along, we do so with an eye on improving habitat connections to historically important alewife spawning waters such as Hood Pond and Martins Pond. Our efforts will be bolstered by a regional inventory and prioritization of problem bridges and culverts, which will help us build our list of priority sites to restore as we move toward a healthier, better connected watershed.



PO Box 576 Ipswich, MA 01938-0576 (tel) 978-412-8200 (fax) 978-412-9100 www.ipswichriver.org irwainfo@ipswichriver.org



Raise Your Paddle for the River!

Join Our First-Ever Ipswich River Paddle-a-thon: Saturday, June 18th

adle-a-tho, Join the fun on Saturday, June 18th and register for the Paddle-a-thon. Each paddler raises funds and awareness to keep the Ipswich River clean and healthy. You may paddle one of our suggested routes or put in and take out where and when you like. SWICHRIVER!

Paddlers and volunteers are invited to a Ipswich River Paddle-a-thon

after-party with the newly released Riverbend Pilsner from Ipswich Ale Brewery, local music, great food and fabulous awards at our Riverbend headquarters.

Each registered paddler receives a free t-shirt, map, food and drink tickets. Tickets for paddlers' quests can be purchased for \$25 when you pick up your registration packet.

Visit our Paddle-a-thon 2016 page to register or find out more. www.ipswichriver.org/paddle-a-thon-2016

