## Paddle-a-thon 2022 FAQs

(see Fundraising FAQs for responses to common fundraising questions)



What is a "Paddle Raiser"? Paddle Raisers are solo participants or members of a fundraising team who pledge to give and raise funds through activities, challenges, and other outreach. We use the terms "Paddle Raiser" and "Participant" interchangeably. To see an up-to-date list of Paddle Raisers use the QR code or visit the Paddle-a-thon 2022 fundraising home page through our website ipswichriver.org/pat2022.

**Do I have to be on a team to participate?** We use the term 'Team' to refer to participants who fundraise together. Whether you're a team of 1 or 75, you can help raise funds and awareness for the river. (We refer to teams of 1 as "Solo Participants.")

What is a Sponsor? Who are this year's Sponsors? Sponsors are businesses that donate at different levels to support the Ipswich River. Visit ipswichriver.org/pat2022 to see an up-to-date list of sponsors.

Who is a Supporter/Donor? Who should I ask to donate to my fundraiser? Supporters/Donors donate to your fundraiser with a gift of any amount. Think broad and out of the box: family, friends, co-workers, folks in your church, and others in your network. People in your life want to see you succeed, especially concerning causes you're passionate about.



**Do I have to canoe or kayak on the Ipswich River to participate?** No, paddling on the river is not required. You and your team can engage in other activities, e.g., walking, hiking, cycling, etc., near the river. If you'd like to paddle on the river but don't have a boat, you are welcome to visit Riverbend to use our fleet of kayaks and canoes. Visit www.ipswichriver.org/riverbend/ to learn more.

**How and when do I get my T-shirt?** T-shirts are printed in May. You can pick up your t-shirt at several locations across the North Shore. Visit ipswichriver.org/pat2022 to see a list of available pick-up sites.

Can I recruit friends, family, and others to join my fundraising team? Absolutely! Fundraisers run by a team raise over three times as much as those run by an individual. And fundraising with a team is fun! Invite your neighbors, co-workers, friends, and family members, and help rally others around the #EndangeredIpswich River.



I heard there's a raffle this year. What is the prize? How much are the tickets and how can I buy them? The raffle prize is a 15'10" Tom Hill "Champlain" lapstrake canoe donated by White Rose Canoe in Newbury, MA (whiterosecanoe.com). Tickets are \$5 each or 5 for \$20. Purchase them in person at Riverbend, at IRWA events, or from PAT committee members.

I still have questions. Email the committee at PAT@ipswichriver.org.