



KERSPLASH!

That's the sound of you making a huge splash for the Ipswich River. Thank you!

You've successfully created a Paddle-a-thon fundraiser. To view your unique fundraising page at any time, use the following link:

{{Paddle-a-thon Team Link CF-1}}

We ask each participant to "give or get" at least \$100 to help protect the Endangered Ipswich River and help make this year's Paddle-a-thon the most successful ever!

Jumpstart your fundraiser by donating today. When you meet the \$100 minimum fundraising goal, you'll earn a Paddle-a-thon t-shirt and passes to the party on June 18th.

[Donate to your fundraiser today!](#)

Start Making Waves

Your team goal and fundraising strategy are up to you. *How much do you want your team to raise? And how do you plan to achieve your goal?*

Last year, The Reading Ripples and Team Long Haul challenged each other to a #PaddleRoyale, crowning the first team to raise \$7,000 the winner. (All eyes are on Team Long Haul this year as they look to defend their title.) Check out our tips to make your fundraiser a success.

[Get Inspired](#)

Explore the Ipswich River and its Watershed

- [Use Riverbend's fleet](#) of kayaks and canoes, or [walk our trails](#).
- Plan a paddling route [on your computer](#) or [mobile device](#), or [download the Azenza map](#).
- Follow [@ipswich_river](#) to watch Outreach Manager Rachel Schneider's ([@rachel_on_the_river](#)) tour of the entire Ipswich River Water Trail.



Tools & Resources

[PAT Graphics](#) - Download these pre-made graphics to promote your fundraiser on social media.

[PAT 2022 Logo with Background](#) - Add the PAT logo to the compelling visuals **you** create to demonstrate the impact of the funds you're raising for the Endangered Ipswich.

[PAT Logo without Background](#) - Add the PAT logo to the compelling visuals **you** create to demonstrate the impact of the funds you're raising for the Endangered Ipswich.

[PAT homepage QR code](#) - This QR code leads back to the PAT donation page. Print this QR code or take a screenshot to share or archive the code on your phone or tablet so that you can **accept donations anywhere** (e.g., at events or on the river). Learn [how to copy a QR code](#) on an iPhone or iPad.

[Event Guidelines](#) - Follow these guidelines if you plan to **fundraise by self-hosting an event(s)**.

[Water Fun Facts](#) - **Strike up a conversation** with your friends, family, and neighbors about water. Use these fun facts to **set the stage** for your personal fundraising story.

[How to Create a Fundraiser](#) - Turn your passion for the Ipswich River into purpose. Create a fundraiser today!

[Paddle-a-thon FAQs](#) - You have questions. We have answers!

[Fundraiser FAQs](#) - You have more questions. We have more answers!

Questions? We're Here to Help!

Thank you,
The Paddle-a-thon Committee



Amy MacNulty
Committee Co-chair
Lynnfield



Lauren Fitzgerald
Committee Co-chair
Topsfield

Our Contact Information

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IPSWICH RIVER
WATERSHED ASSOCIATION