



IPSWICH RIVER
WATERSHED ASSOCIATION
The Voice of the River



Save the #EndangeredIpswich River! ipswichriver.org/endangered



Lauren, Committee co-chair



Amy, Committee co-chair



Rachel, Outreach Manager

Paddle-a-thon 2022 **SPONSOR PROPOSAL**

Paddle-a-thon is the Ipswich River Watershed Association's unique signature event celebrating the Ipswich River, clean water, and the communities it supports. Participants pledge to raise funds towards our \$100,000 goal when they register.

Why support the Ipswich River? The River is

The drinking water source for 350,000 people and businesses and the lifeblood of our region.

A natural and recreational treasure within an hour's drive of 5 million people and the number one paddling destination in Greater Boston.

Habitat for an incredible diversity of wildlife including the iconic Ipswich clam and the main tributary to the Great Marsh, a world-renowned natural area.

Designated by American Rivers (americanrivers.org) as one of the Most Endangered Rivers® in the nation due to excessive water withdrawals.

Sponsorship Levels

- River Hero Sponsor – \$10,000
- River Herring Sponsor – \$5,000
- River Birch Sponsor – \$2,500
- River Otter Sponsor – \$1,000
- River Riffle Sponsor – \$500
- River Trout Sponsor – \$250

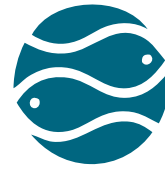
Let's talk!

Amber Redmond

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ipswichalebrewery.com



IPSWICH RIVER
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Ipswich River Communities

- Andover
- Beverly
- Billerica
- Boxford
- Burlington
- Danvers
- Hamilton
- Ipswich
- Lynn
- Lynnfield
- Middleton
- N. Andover
- N. Reading
- Peabody
- Reading
- Rowley
- Salem
- Tewksbury
- Topsfield
- Wenham
- Wilmington
- Woburn

\$10K \$5K \$2.5K \$1K \$500 \$250

Shout-outs in IRWA's digital communications	•	•	•	•	•	•
Recognition in Ipswich River's 2022 Annual Report	•	•	•	•	•	•
Your name, logo, and website listed on the Paddle-a-thon website	•	•	•	•	•	•
Company logo displayed on the back of the Paddle-a-thon t-shirts given to all participants and volunteers	•	•	•	•		
Special recognition at the Paddle-a-thon celebration on June 18th	•	•	•	•		
No-cost Paddle-a-thon registrations for your employees	10	8	6	4		
Your team name on the sleeve of your Paddle-a-thon t-shirt	•	•	•	•		
Guided walk or paddling excursion for your team	2	•	•			
Spotlight in our summer print newsletter	•					