

# 2025 Ipswich River Herring Count Training



**IPSWICH RIVER**  
WATERSHED ASSOCIATION

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# INTRODUCTION TO RIVER HERRING



**ALEWIFE**

**BLUE BACK  
HERRING**

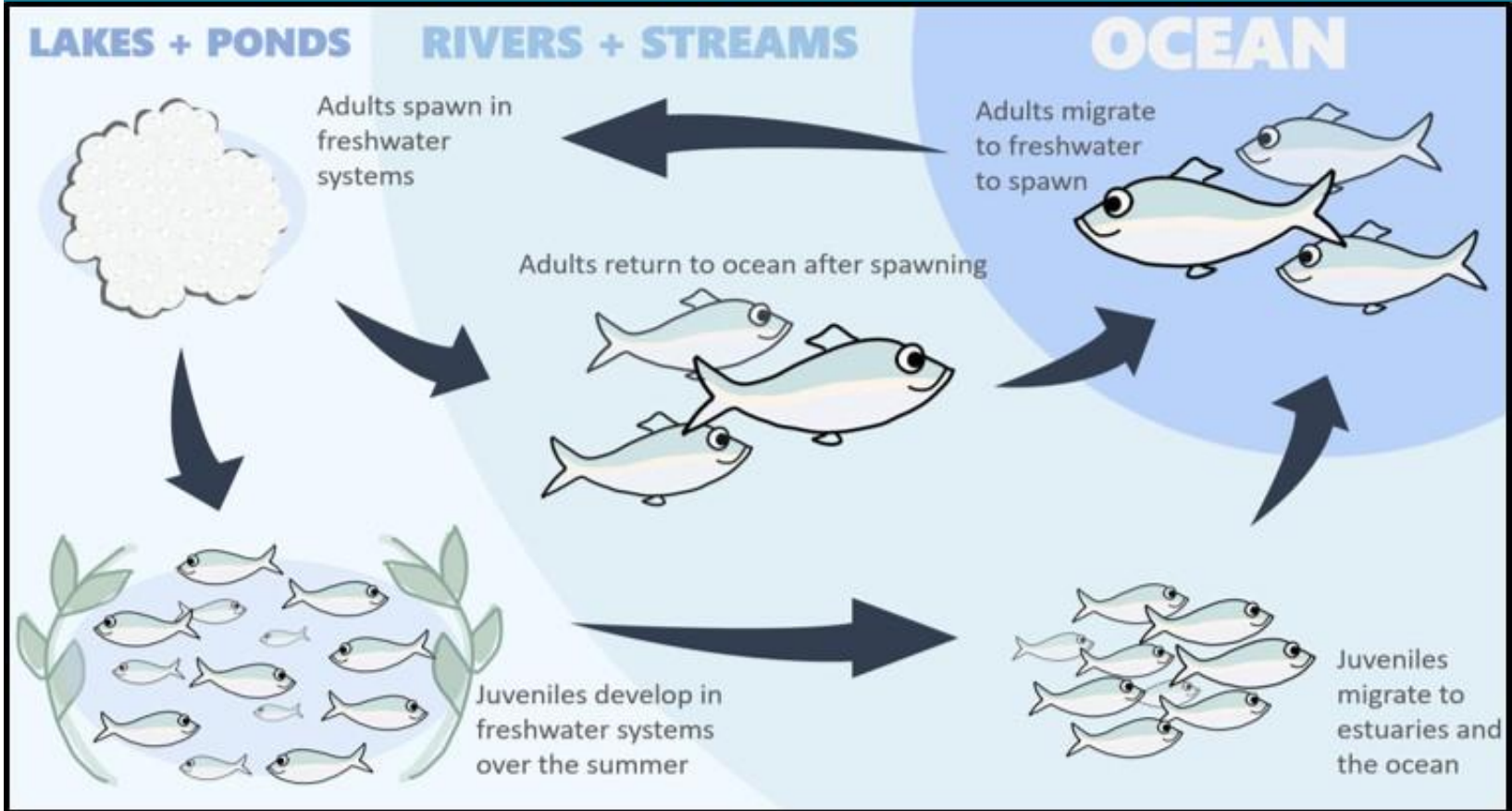
## ALEWIFE VS. BLUEBACK HERRING

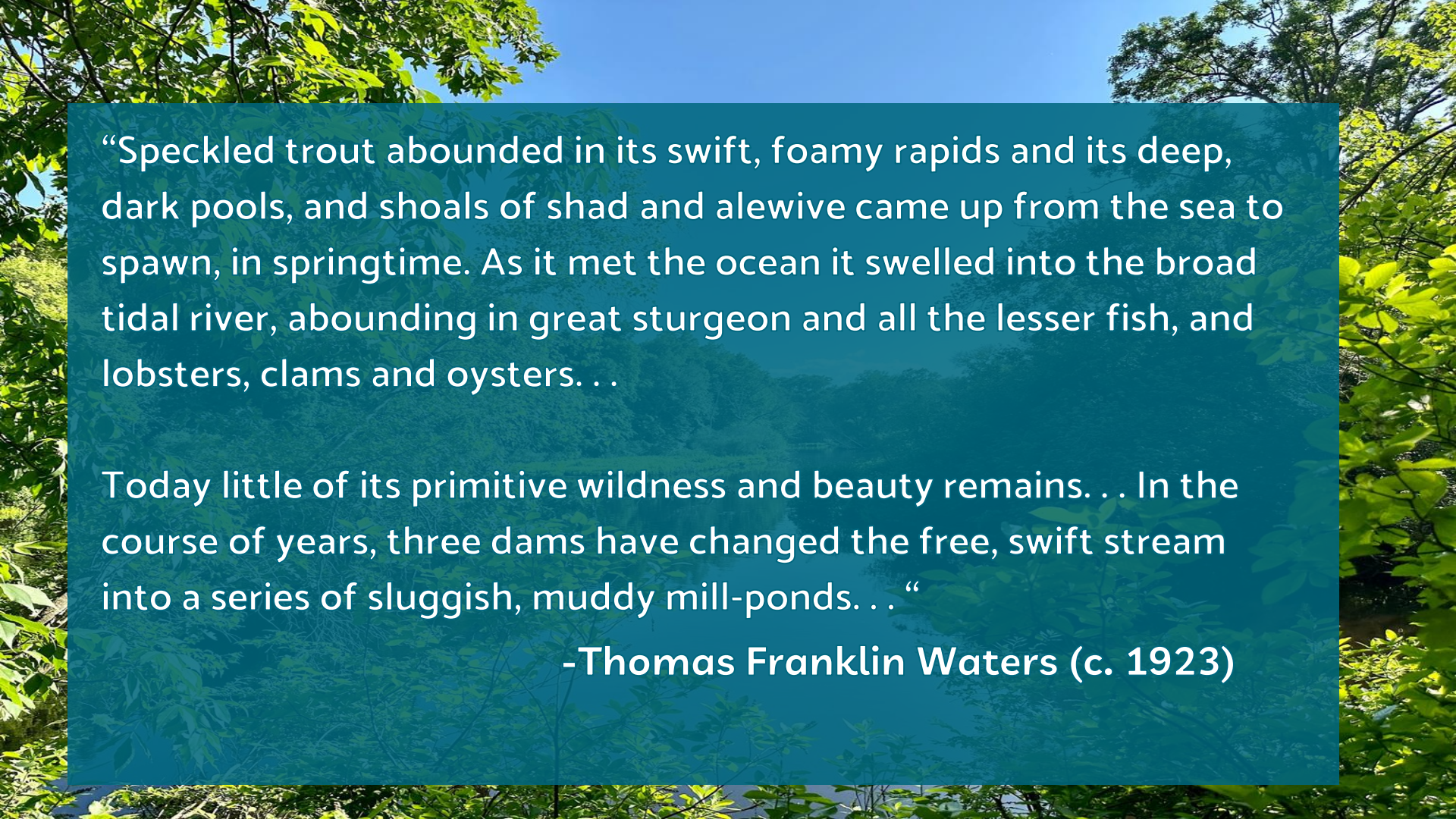
- Alewife prefer spawning in ponds.
- Blueback can spawn in flowing water.
- Both native to Atlantic coast.
  - Alewife range extends further north, blueback further south.

## WHAT ARE ANADROMOUS FISH?

- Spend most of their lives at sea, migrating to freshwater only to spawn.
- Includes lamprey, eel, shad, smelt

# RIVER HERRING LIFE CYCLE





“Speckled trout abounded in its swift, foamy rapids and its deep, dark pools, and shoals of shad and alewife came up from the sea to spawn, in springtime. As it met the ocean it swelled into the broad tidal river, abounding in great sturgeon and all the lesser fish, and lobsters, clams and oysters. . .

Today little of its primitive wildness and beauty remains. . . In the course of years, three dams have changed the free, swift stream into a series of sluggish, muddy mill-ponds. . . “

**-Thomas Franklin Waters (c. 1923)**

**Bostik Dam (no  
fish passage)**



**Willowdale Dam**



**Ipswich Mills  
Dam**



**DAMS OF THE IPSWICH RIVER**

The background of the slide is a photograph of a river scene. In the foreground, a wooden bridge with a railing is visible. The river flows towards the background, where there are dense green trees and a clear blue sky. The water reflects the surrounding greenery.

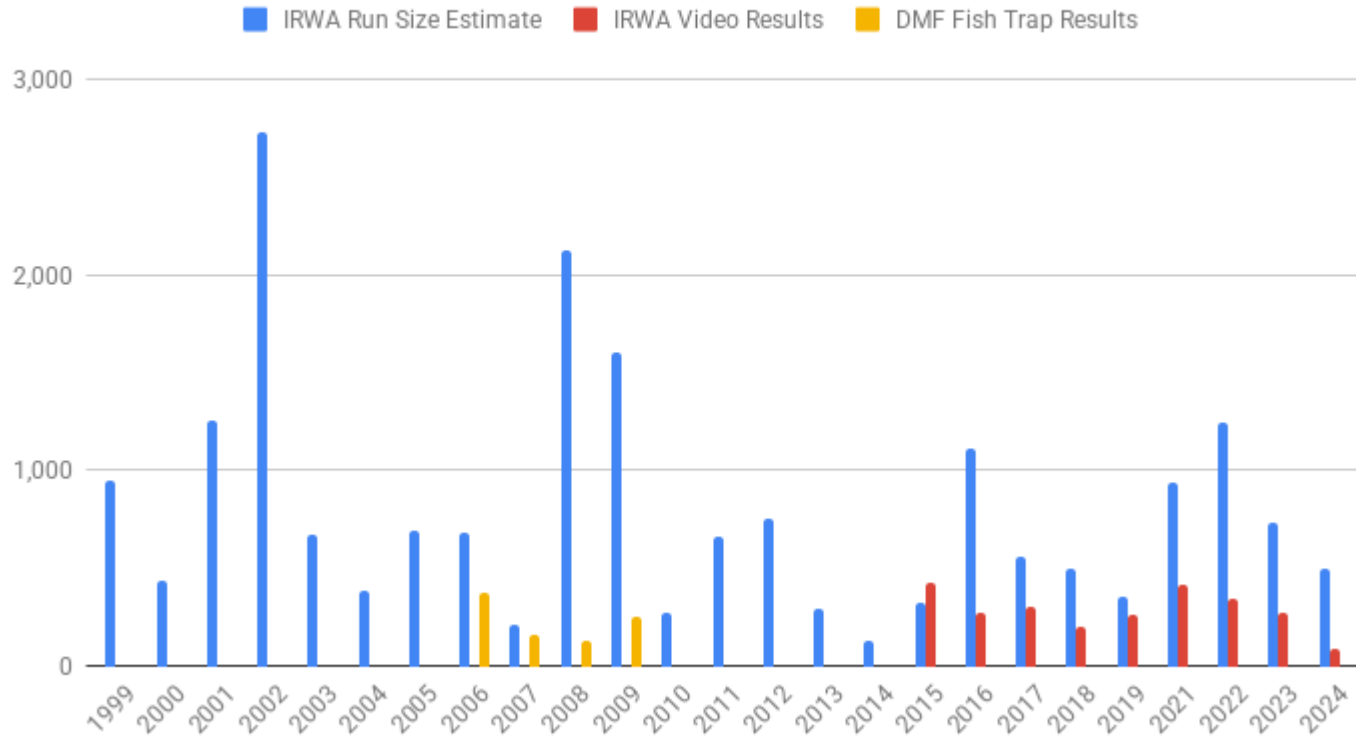
## WHAT IS THE HERRING COUNT?

- Volunteer monitoring program to estimate the herring run size during the annual spring migration.
- Volunteers perform individual, 10 minute counts at the Fish Ladder April-June.
- Follows a method designed by the Mass. Division of Marine Fisheries that produces statistically reliable run size estimates.

## WHY COUNT RIVER HERRING?

- River herring populations have declined throughout their entire range on the east coast of North America over the last few decades as a result of overfishing and habitat degradation.
- The river herring count data is submitted to scientists at the Massachusetts Division of Marine Fisheries, who use this data to estimate the herring run size at each fish ladder.
- This informs the agency about the status of river herring populations throughout the state, which guides management decisions and regulations that help sustain those populations on the coast.
- River herring are an important component of a healthy coastal and riverine ecosystem.

## Annual Run Size Estimates, Video Results and Trap Results



CURRENT TRENDS

# WHERE DO I COUNT?

IPSWICH MILLS DAM



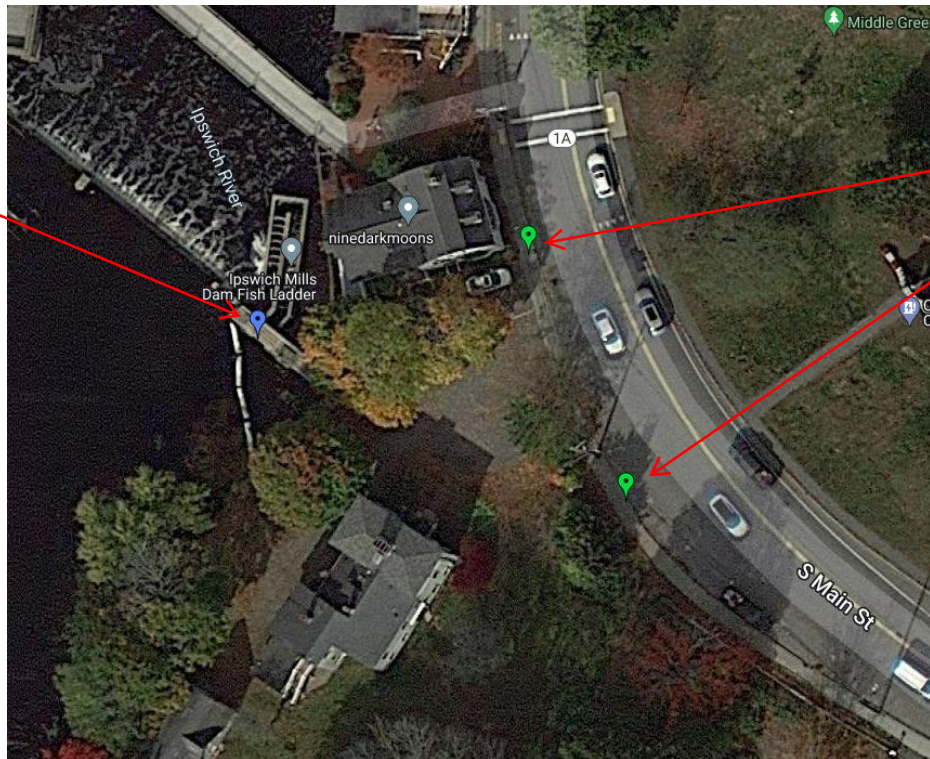
# WHERE DO I COUNT?



# WHERE IS IT?

See the [map](#) with directions on the IRWA website.

Fish Count  
Location



**PARKING:**  
ON-STREET PARKING  
ON SOUTH MAIN ST.  
ALSO IN MUNICIPAL  
LOT ACROSS THE  
STREET (OUT OF VIEW).  
-DO NOT PARK IN  
GRAVEL DRIVEWAY

# HOW DO I COUNT?

## STEP 1: Find box on fence



## STEP 2:

# Remove everything you will need.



- CLIPBOARD
- PENCIL
- STOPWATCH

# STEP 3:

## Record your name and date in the columns on the data sheet.



2023

Ipswich River, Ipswich Mills Dam

PLEASE RECORD FISH GOING UPSTREAM ONLY

Observation	Name	Date	Weather (see key below)	Water Temp C	Air Temp C	AM/PM	Time	# Fish (ONLY record herring)
Example	Henrietta Herring	04/12/23	5	15	19	PM	1:00-1:10	1
1								
2								
3								
4								
5								
6								

Weather Key: 1= no clouds (sunny); 2= 1%-25% clouds; 3=26%-50% clouds; 4=51%-75% clouds; 5=76%-100% clouds; 6= drizzle/light rain; 7=rain/moderate-heavy; 8=sleet/snow; 9=other

Additional Observations:

# STEP 4:

## Record the weather on the data sheet.



2023

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Observation	Name	Date	Weather (see key below)	Water Temp C	Air Temp C	AM/PM	Time	# Fish (ONLY record herring )
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Additional Observations:

## STEP 5: Record the air and water temperature in degrees Celsius.

- Be sure to turn the air temp. board away from direct sunlight.



# STEP 5 (CONT.): Record water and air temperature on data sheet.



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WATERSHED ASSOCIATION  
*The Voice of the River*



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Additional Observations:

# STEP 6:

## Record the time interval and write “AM” or “PM” in the columns



2023

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Ipswich River, Ipswich Mills Dam

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Additional Observations:

## STEP 7:

- look down at the counting board and begin the stopwatch.
- Watch continuously for TEN minutes.
  - Note: New for 2025! The counting box will be completely open, no lid to open and close



# WHAT AM I LOOKING FOR?

- Watch this [video](#) to see what herring and other fish look like.
- This was recorded when there was a specialized trap at the top of the fishladder and is clearer than what the current view looks like.



# STEP 8:

- Record the number of any HERRING GOING UPSTREAM (and only herring going upstream) in the “fish” column of the data sheet.
- If any herring are observed going back downstream, subtract that from your total.



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*The Voice of the River*



**2023**

**PLEASE RECORD FISH GOING UPSTREAM ONLY**

Ipswich River, Ipswich Mills Dam

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Additional Observations:

## STEP 9:

- Make any other notable observations about wildlife or other activity around the fish ladder.
- Record these at the bottom of the data sheet.
- Examples:
  - I saw a huge snapping turtle!
  - Fifteen lamprey came up during my count!
  - I dropped the pencil in the river, sorry :(
  - A river otter ran up the ladder!



## STEP 10:

- Return all counting tools to the boxes.
- If the data sheet is full, place it in the plastic bag in the box.
- Multiple dates can go on one sheet.
- Hang box back up on fence if you removed it.
- You're done! Thanks! :)

# TYPES OF FISH YOU MIGHT SEE

## 2008 TRAP RESULTS MOST COMMON FISH



1021 SEA LAMPREY



130 ALEWIFE



18 RED BREASTED  
SUNFISH



23 GOLDEN SHINERS



42 WHITE SUCKERS



22 PUMPKINSEED



20 YELLOW PERCH

# TYPES OF FISH YOU MIGHT SEE

## 2008 TRAP RESULTS

### LESS COMMON FISH



1 BLUEBACK HERRING



1 PICKEREL



6 LARGEMOUTH BASS



0 AMERICAN SHAD



3 BULLHEAD

2 AMERICAN  
EEL



1 CREEK CHUBSUCKER

## **HOW OFTEN DO I COUNT?**

- As often or as little as you want!
- Once a day, once a week, one time only, up to you! \*\*

## **WHEN DO I COUNT?**

- There are THREE time periods every day:
  - 7 AM to 11 AM
  - 11 AM to 3 PM
  - 3 PM to 7 PM

\*\*Goals: At least 3, 10 min. counts per period (9 per day) and for counts to be as random as possible

# HOW DO I SIGN UP?

- Request email will go out every Thursday for the following week.
- Go to the [Ipswich River Herring Count Page](#) on SignUp.com.
- You can sign up anytime. Go to a date and click the Sign Up button
- You can see who is already signed up in each time block (7am-11am, 11am-3pm, 3pm-7pm).
- Pick a block Enter your information and click Save
- You should receive an automatic email showing your sign up times.
- Save the link, plus will be sent out weekly with any updates.
- Drop-in counters: check the calendar in the box to see if that time is already covered.

# Counting Guidelines

The goal is to do a ten minute count at some point within the time period you sign up for, ideally with 3 counters signed up for each time period for a total of 9 counts a day.

The time periods in which to count are:

7AM - 11 AM

11AM - 3 PM

3PM - 7 PM

## Four rules:

- 1) Randomness is better, so if you do a count in the same time slot regularly try to not have it be at exactly the same time.
- 2) Please, **no back to back counts**, meaning if you sign up for more than one count in a given time slot please leave at least 10 minutes in between.
- 3) If you do a drop-in count (don't sign up ahead but pop by when you have time) ***please, please check the data sheet to make sure a count is needed and fill in your name on the hard copy schedule in the box.*** Otherwise a scheduled counter might get bumped from their planned slot.

# What do I do if I have questions?

Contact Ryan

- [fishcount@gmail.com](mailto:fishcount@gmail.com) or  
[rodonnell@ipswichriver.org](mailto:rodonnell@ipswichriver.org)
- (978) 412-8200  
(Mon-Thurs. business hours)


# VIDEO CAMERA EXAMPLES



# MACHINE LEARNING

- The Ipswich River is participating in a project being led by MIT Sea Grant and the Woodwell Climate Institute to develop an AI machine learning model that can identify and count herring in video footage.
- The goal is for the model to achieve at least an 80% accuracy compared to a human reviewing the same footage. In some cases it can achieve 90% or greater.
- See the [talk](#) given by the developer, Zhongqi Chen, at a [River Herring Network](#) meeting in November, 2024.
- Below are examples from the Parker River of an earlier version of how a model like this would work.





**THANKS FOR  
COUNTING.  
REMEMBER,  
EVERY COUNT  
COUNTS!**